

CJH·LAND

LIMITED

Development & Land Agency

Pennywell Road, Easton, Bristol

Client:

Red Lion
Developments

Purchaser :

Urbis Development

Property Details :

Former Public
House with a
planning permission
to be demolished
and the construction
of 24 apartments.



- CJH Land were appointed to provide agency advice on the most effective method of sale for this former Public House. The most important issue for the client was a swift and efficient marketing program in order to effect a quick sale.

-The client was advised that a controlled and select marketing campaign would prove the most effective. CJH Land identified the appropriate market and approached 8 developers who were not only actively seeking this type of opportunity but also had the funds and ability to proceed quickly.

- The site was marketed for a 4 week period following which 5 of the 8 developers approached submitted an offer to purchase the site. Urbis Developments offer was recommended to our clients which they duly accepted.

- CJH Land instructed both party's solicitors of the terms and conditions of the transaction which completed 8 weeks there after.

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